



NPPL Foundation
120 W 4th ST
North Platte NE 69101
info@npplfoundation.org

January 12, 2017

To: Potential Jigsaw Puzzle Tournament Sponsors:

What is the Jigsaw Puzzle Tournament (JPT)? The Jigsaw Puzzle Tournament is an annual fundraising event for the North Platte Public Library Foundation (NPPLF); where students and adults compete by putting together identical jigsaw puzzles as fast as they can. This is our 11th year for the Jigsaw Puzzle Tournament!

Who participates in the tournament? The tournament is open to the public and has several age divisions (2nd grade – Adult). Teams are sought out from businesses, individuals, and students at all local and area schools.

How does the fundraiser work? The members of the NPPLF call on businesses, such as yours, to donate sponsorship fees for the puzzling teams. Our fundraising goal is \$50 per person (\$100 for a 2 person team, \$200 for a 4 person team).

We never turn students away from the tournament as long as we have puzzles available. Individuals and teams registering close to the entry deadlines limit our time to find sponsorships and therefore jeopardize our fundraising goals. We can invoice sponsors for a pledge amount, if necessary. We also honor special requests for sponsorship of specific individuals, teams and/or schools.

How much of my sponsorship donation goes towards the NPPLF? This year we expect operating expenses of this tournament to be approximately \$1,500. Operating expenses are paid for through other fundraising events such as the Book Gift Baskets and Cemetery Tour ticket sales held prior to the Jigsaw Puzzle tournament. Operational costs include: tournament puzzles, prizes, traveling trophy engraving, printing, and venue. 100% of funds raised through sponsorship donations of this event goes to the NPPLF. We also ask that our adult puzzlers help us out by locating their own sponsors or paying their own entry fee.

What do I receive for being a sponsor? As a sponsor, the more you give, the more you get. Please see the reverse side of this letter for sponsorship levels and benefits.

How much does the fundraiser make? The 2016 JPT raised \$4,345 last year. Our initial sponsorship goal for last year was \$5000. This event typically raises between \$4,000 and \$7,000. Over 115 kids and 40 adults registered for last year's tournament. Our goal for 2017 is to obtain \$7,750 in sponsorships to match our goal of \$50 per competitor.

When is the Jigsaw Puzzle Tournament? The 2017 Jigsaw Puzzle Tournament takes place on Saturday, February 4, 2017 at Bethel Evangelical Free Church (2700 W Philip Ave). Spectators are welcome to attend. You can meet your team personally and cheer them on! Check out our website for division, tournament times and results information.

What if I (or someone I know) wants to puzzle? Please contact the North Platte Public Library or one of the NPPLF board members prior to January 27, 2017 or direct them to the website to enter online. Competition registration deadline is January 27, 2017.

The North Platte Public Library (NPPL) Foundation is a charitable organization operating under the Mid-Nebraska Community Foundation 501(c)3 umbrella. The NPPL Foundation fundraises to support future capital and building needs of the North Platte Public Library. Monies raised are deposited into a fund at Mid-Nebraska Community Foundation.

Please consider full or partial sponsorship of a competitor in the 2017 JPT. Sponsorship forms and listings are available on our website at <http://www.npplfoundation.org>. The NPPLF person that contacted you is listed below.

Sincerely,

A handwritten signature in blue ink that reads "Sara Aden".

Sara Aden
2017 JPT Co-Coordinator

NPPLF Member: _____

Contact Info: _____

2017 Jigsaw Puzzle Tournament Sponsorship Levels

Platinum Sponsorship (\$1,000 or more)

- "Thank you" recognition in the NP Telegraph
- Plus Gold Level Benefits

Gold Sponsorship (\$500 or more)

- Business or individual will receive a framed certificate of appreciation
- Plus Silver Level Benefits

Silver Sponsorship (\$200 or more)

- Business logo and/or name for sponsorship recognition on the website
- Plus Bronze Level Benefits

Bronze Sponsorship (\$100 or more)

- Full color photo montage from the tournament on regular copy paper
- Invoicing with delayed payment to March 31, 2017
- Plus Copper Level Benefits

Copper Sponsorship (\$50 or more)

- Business logo and/or name on sponsorship advertising at the tournament
- Plus Steel Level Benefits

Steel Sponsorship (Less than \$50.00)

- Business or individual may direct their sponsorship toward specific team(s), individual(s), school(s), etc.
- Business or individual will receive a thank you from the team(s) they help sponsor
- Tax receipt for sponsorship / donation (not entry fee) from Mid-Nebraska Community Foundation.